

RTPR advises ROCA on the sale of its participation in Artesana



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RTPR has assisted **ROCA Investments** in relation to the sale of its shareholding stake in **Artesana**, the well-known local producer of premium natural artisanal dairy products. **ROCA Investments** is a private equity company that provides capital solutions and active partnerships to strengthen and scale Romanian SME's by helping them develop business strategies that accelerate their long-term value growth.

The team of lawyers involved in this project was coordinated by [Alina Stavaru](#) (Partner) and further included [Iulian Maier](#) (Senior Associate) and [Victor Popa](#) (Associate).

"We are glad to have contributed to the realisation of this transaction that proves that local entrepreneurship can develop beautifully with the right partners and together they can turn a bold vision into a success story. We are grateful to our clients, ROCA Investments, for their trust and excellent collaboration throughout this mandate", said **Alina Stavaru**, Partner at RTPR.

"Congratulations to all parties involved in this transaction, which marks a new chapter in the history of Artesana, a brand born out of passion and so much appreciated by consumers. It is a great satisfaction to see that our efforts to find optimal solutions have led to a successful transaction", said **Iulian Maier**, Senior Associate at RTPR.

RTPR's [Corporate/M&A](#) practice boasts an impressive track record of high-profile transactions and an unrivalled reputation, consistently highlighted by international legal publications. Its experience in the most complex M&A mandates in various sectors was noticed and appreciated by the most prestigious international legal guides, such as Legal 500, Chambers & Partners and IFLR1000, which place the company in the first tier of the rankings. At the same time several of the RTPR lawyers are recognised as *Leading Lawyers* or *Rising Stars* for this field in individual rankings.

Selected [corporate/M&A](#) deals in which RTPR have recently advised are set out below:

– MidEuropa on the sale of Cargus to courier company SAMEDAY, part of the eMAG group

– MidEuropa on the sale of Regina Maria Group to Mehiläinen in the largest ever healthcare services transaction in Central Europe

– MidEuropa Partners on the EUR1.3bn sale of Profi, in the largest transaction in the retail sector ever concluded in Romania

–€€€€€€€ Tensa Art Design, and its shareholders Daniel Craciun, Florin Nita and ATM Ventures, part of Autonom group, in relation to attracting investment from OH Holding Limited

–€€€€€€€ Integral Capital Group on the acquisition of a majority stake in Embryos, a leading fertility and gynaecology clinic in Romania, specialised in assisted reproduction technology, offering an integrated suite of fertility treatments, including IVF

–€€€€€€€ Abris Capital Partners on the sale of Pehart Grup, one of the largest paper producers in South-Eastern Europe, to INVL Baltic Sea Growth Fund, the leading private equity fund in the Baltic States

–€€€€€€€ Oresa and the entrepreneur Cristian Amza on the sale of the entire stake in the La Fantana group to the strategic investor Axel Johnson

–€€€€€€€ Wolt, a Finnish local commerce company, on the acquisition of the fast delivery platform Tazz, part of eMAG Group

–€€€€€€€ Evryo Group, owned by funds managed by Macquarie Asset Management, on the sale of its renewable energy portfolio to PPC Group

–€€€€€€€ PragmaGO, a company owned by the private equity fund Enterprise Investors, on the acquisition of an 89% stake in Telecredit IFN, operating under the brand name Omnicredit