

RTPR advises Lensa shareholders on attracting investment from OH Holding Limited



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RTPR [RTPR](#) has assisted Tensa Art Design, and its shareholders Daniel Craciun, Florin Nita and ATM Ventures, part of Autonom group, in relation to attracting investment from OH Holding Limited, a company represented by Oleg Kalashnikov, an internationally experienced entrepreneur in optical business development and the founder of Luxoptica. Tensa Art Design operates under the Lensa brand, has a track record of 12 years of market presence and is one of the leaders of the Romanian optical market, currently operating both an online store, as well as a total of 94 stores, out of which 87 in Romania and the others in the Republic of Moldova and in Bulgaria.

The project team was coordinated by [Alina Stavaru](#) (Partner) and [Marina Fechetă-Giurgică](#) (Senior Associate) and further included [Cristina Enaga](#) (Counsel), [Maria Luca](#) (Associate), [Alexandru Dumitrescu](#) and [Iasmina Buse](#) (Junior Associates). [Roxana Ionescu](#) (Partner) advised on competition and FDI aspects of the deal. The Kogaion Investments team led by Adinel Tudor acted as M&A advisor for Lensa.

“We are pleased to announce a new transaction in which we had the privilege of guiding Romanian entrepreneurs in the process of attracting new investors into a business built with confidence and so much passion. This transaction underscores not only our expertise in M&A, but also our dedication to providing strategic legal solutions that bring real value to our clients. We wish Lensa, its founders and their partners every success in their development plans”, said Alina Stavaru, Partner at RTPR.

“On behalf of the entire RTPR team, we would like to thank our clients and congratulate them on this step which we trust will strengthen Lensa in its regional expansion journey. The trust of our clients honours us and inspires us to constantly refine our legal services, maintaining the highest standards, and to find innovative solutions for each mandate”, said Marina Fechetă-Giurgică, Senior Associate at RTPR.

With an impressive track record of landmark transactions, RTPR’s [Corporate/M&A](#) practice enjoys a reputation that is hard to match, being constantly recommended by international publications in this field. Its experience in the most complex M&A mandates in various sectors was noticed and appreciated by the most prestigious international legal guides, such as Legal 500, Chambers & Partners and IFLR1000, which place the company in the first tier of the rankings. At the same time several of the RTPR lawyers are recognised as *Leading Lawyers* or *Rising Stars* for this field in individual rankings.

Selected [corporate/M&A](#) deals in which RTPR have recently advised are set out below:

—€€€€€€€ MidEuropa on the sale of Cargus to courier company SAMEDAY, part of the eMAG group

–MidEuropa on the sale of Regina Maria Group to Mehiläinen in the largest ever healthcare services transaction in Central Europe

–MidEuropa Partners on the EUR1.3bn sale of Profi, in the largest transaction in the retail sector ever concluded in Romania

–Integral Capital Group on the acquisition of a majority stake in Embryos, a leading fertility and gynaecology clinic in Romania, specialised in assisted reproduction technology, offering an integrated suite of fertility treatments, including IVF

–Abris Capital Partners on the sale of Pehart Grup, one of the largest paper producers in South-Eastern Europe, to INVL Baltic Sea Growth Fund, the leading private equity fund in the Baltic States

–Oresa and the entrepreneur Cristian Amza on the sale of the entire stake in the La Fantana group to the strategic investor Axel Johnson

–Wolt, a Finnish local commerce company, on the acquisition of the fast delivery platform Tazz, part of eMAG Group

–Evryo Group, owned by funds managed by Macquarie Asset Management, on the sale of its renewable energy portfolio to PPC Group

–PragmaGO, a company owned by the private equity fund Enterprise Investors, on the acquisition of an 89% stake in Telecredit IFN, operating under the brand name Omnicredit

–Romcim, part of the CRH group, on the acquisition of Tehno World, a company active in the production and sale of solutions for utility infrastructure networks

–OX2 on the sale of a 99.2 MW onshore wind project located in the Eastern part of Romania to Nala Renewables, a joint venture between IFM Investors and Trafigura