

## BACIU PARTNERS wins Romania Copyright & Design Firm of the Year award at the Managing IP EMEA Awards 2025. Andreea Bende awarded Practitioner of the Year in Romania



**BACIU PARTNERS announced that it won the Romania Copyright & Design Firm of the Year award at the Managing IP EMEA Awards ceremony organized on April 10, in London. Also, the firm was a finalist for the Romania Trademark Firm of the Year and Romania Patent Firm of the Year distinctions. This marks the fifth consecutive year when the firm is included among the winners of the much-coveted awards dedicated to the international intellectual property community. BACIU PARTNERS is proud to have surpassed, again, strong competition and to be the first intellectual property outfit that holds firmly its status as a reference for the domestic market.**

[Ana-Maria Baciu](#), *Managing Partner* mentioned: "I strongly believe in an approach that blends legal precision, commercial insights, and strategic vision in a way that is distinctive, meaningful for all those involved, and aligned with each client's reality. Being a winner at the Managing IP EMEA Awards 2025 Gala is a reaffirmation that the principles we bring into every project – whether client-facing or internal – consistently create value that is tangible, visible, and worthy of recognition."

The results at the individual level are similarly honoring: [Andreea Bende](#), Partner, has been awarded the Practitioner of the Year in Romania. Andreea's acknowledgment reconfirms her ability to become the leader of the emerging generation of professionals shaping the future of the intellectual property field. It also stands as a testament to the firm's coherent and genuinely strategic approach in the intellectual property field, a core pillar of its business.

This accolade is granted to professionals who are highly regarded within their jurisdictions for their consistent and impactful activity in the field of intellectual property. Andreea was selected from a shortlist of 12 leading practitioners in Romania, standing out thanks to her consistent results. This recognition follows the remarkable double achievement of Ana-Maria Baciu, who became the first Romanian lawyer to receive this distinction in 2023 and was reconfirmed in 2024.

Present at the 2025 [Managing IP EMEA Awards](#) ceremony, **Andreea Bende** stated: "This recognition is more than a personal milestone – it is a powerful motivator that drives me to continuously push my professional boundaries. On my scale of values, every project is an opportunity for growth – both for our clients and for our team. Also, every award and distinction we receive at the individual and firm level is a powerful motivation for continuing to nurture a culture of trust, collaboration, and excellence. I am deeply grateful for the people that have shaped my journey to date – from mentors and colleagues to clients and peers – all of whom have contributed to the principles that guide my work today."

Managing IP's highly reputable awards program is one of the premier annual events for firms and professionals

active in the intellectual property field worldwide. Celebrating its 20th anniversary, the gala represents a highly appreciated platform that presents awards to firms, individuals, and companies "behind the most innovative and challenging IP work of the past year, as well as those driving the international IP market" and covers over 50 jurisdictions, worldwide.

Being shortlisted in all five categories awarded for Romania and winning two of them is a powerful acknowledgment of our firm's strong position among the leading domestic, independent law firms and our team's all-encompassing expertise across the full spectrum of the intellectual property field.

Note that the individual evaluations also included the nomination of **Ileana Nicolescu**, *Managing Associate*, for the *Rising Star* category.

BACIU PARTNERS boasts one of the most distinguished and highly regarded intellectual property practices active in Romania, making available to the business community the in-depth knowledge more commonly associated with boutique intellectual property firms, authentically coupled with the resources and expertise required for complex transactional work and disputes resolution representation.

The team members advise on prominent trademark, patent, and copyright matters and ensure representation on highly sensitive dispute resolution cases for various international and national companies active in industries including retail, pharmaceuticals, technology, media, advertising, gambling and entertainment, automotive, FMCG, tobacco, luxury goods, and fashion.

#### About BACIU PARTNERS

BACIU PARTNERS is an award-winning independent business law firm that stands out thanks to its team members' acclaimed manner of finding different and better answers to clients' questions. Our reputation in the Romanian legal market is a result of our firm's native enthusiastic spirit, which is amplified by our client's trust in our commitment to providing outstanding legal assistance in a rapid, accessible, and genuinely useful manner. We come up with feasible legal alternatives that have a sound touch of business acumen. Such an approach is doubled by constant vigilance in the face of ever-changing legislation, advocacy initiatives, and active contributions to professional associations such as AmCham Romania, Concordia, INTA, ECTA, MARQUES, AIPPI, and IAGA. Generally, this positions us as the first to signal and to answer genuinely difficult questions from clients in the areas of practice of our focus: intellectual property, consumer protection, retail and advertising, gaming and gambling regulatory, corporate / M&A, data privacy, AML, technology and media, and dispute resolution.

Chambers and Partners, Legal 500, Managing IP, WTR 1000, Lexology Index, and IAM Patent 1000 acknowledge our team members' goal to foster a collaborative professional environment that echoes the sound of knowledge we create through our collective capabilities, experiences, skills, and genuine personal commitment. In the intellectual property field, BACIU PARTNERS is honored to be:

- winner of the Firm of the Year in Romania award by Managing IP (2021, 2022 and 2023)
- winner of the Romania Trademark Firm of the Year and Romania Copyright & Design Firm of the Year awards by Managing IP and a finalist of the Romania Patent Firm of the Year section (2024)
- winner of the Romania Copyright & Design Firm of the Year award by Managing IP and a finalist for the Romania Trademark Firm of the Year and Romania Patent Firm of the Year distinctions (2025)
- winner of the Trademark Firm of the Year in Romania by IAM Patent 1000 & WTR 1000 at the IP Global Awards Gala (2022)
- recognized as a Leading Firm in Intellectual Property by Legal 500 and Chambers and Partner
- recognized as a Top Firm by IP STARS, Managing IP
- GOLD band by WTR 1000, in both chapters researched for Romania: Enforcement & Litigation and Prosecution & Strategy

- Recommended by IAM Patent 1000

BACIU PARTNERS is the umbrella brand for BACIU & ASOCIATII Law Firm, BACIU BENDE IP SRL, and BPARTNERS 360 REGULATORY SRL.