

Stratulat Albulescu advises global leader in eye tracking, Tobii AB, on the acquisition of Xperi Inc.'s AutoSense and Imaging Business



A multidisciplinary team led by Managing Partner Silviu Stratulat and Partner Cristina Man advised Tobii AB, a global company focusing on machine learning, artificial intelligence, and advanced signal processing, on the Romanian elements of the acquisition of AutoSense and Imaging Business from Xperi Inc..

The acquisition brings together the capabilities of Tobii and AutoSense enabling Tobii to deliver one of the strongest product offerings in the Automotive Interior Sensing market. The Transaction also brings a set of significant customer design wins. It is expected that the Transaction will unlock both significant cost and scalability synergies by reducing overlapping investments and reusing technologies into other verticals.

[Tobii](#) is the global leader in eye tracking and pioneer of attention computing. Creating tech for a better future, their technologies and solutions apply to areas such as behavioral studies and research, healthcare, education and training, gaming, extended reality, automotive, and many more. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII).

[Xperi](#) is an American multinational technology company headquartered in San Jose, California, that develops software solutions for consumer electronics and connected cars, as well as media platform solutions for video service over broadband. Xperi has created a unified ecosystem that reaches highly engaged consumers driving increased value for partners and customers.

The SAA team advising on the Romanian law elements of the transaction was led by Managing Partner **Silviu Stratulat** and Partner **Cristina Man**, and also included Managing Associate **Adrian Hlistei-Muresan** and Associate **Adriana Ion**. Managing Associate **Anca Ulea** led the team handling employment and HR related matters impacting the transaction.